

JOSE DE LA ROSA

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WORK EXPERIENCE



Tascet Inc. (Madison, WI)

Sr. Graphic Designer - July 2007 to Present

- Created brand identities, websites, and various marketing materials for multiple subsidiary companies
- Designed user interfaces for biometric software
- Duties included managing employees, projects, budget, understanding market segments and biometric technology
- Responsible for all deadlines, project management, and implementation.

Freelance (Madison, WI)

Table For One - 2006 to Present

- Established and maintained client relationships during and after project completion
- Conceived, designed, and produced creative marketing, sales sheets, presentation pieces, identities, and websites
- Managed web content; created wireframes and established workflows

Pure Creative (Charlotte, NC)

Consultant - June 2007 to May 2009

- Developed and designed multiple client websites
- Translated business objectives into effective visuals
- Made regular updates and modifications as necessary or required.

Kryout Arts (Stevens Point, WI)

Graphic Design Internship - April 2006 to April 2007

- Assisted in creating web graphics and layout grids
- Helped construct store signs, props, and art for a variety of clients

StarWorks Marketing (Stevens Point, WI)

Graphic Design Internship - 2005 to April 2006

- Photographed and composed product shots
 - Assisted in creating web graphics and layout grids
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EDUCATION

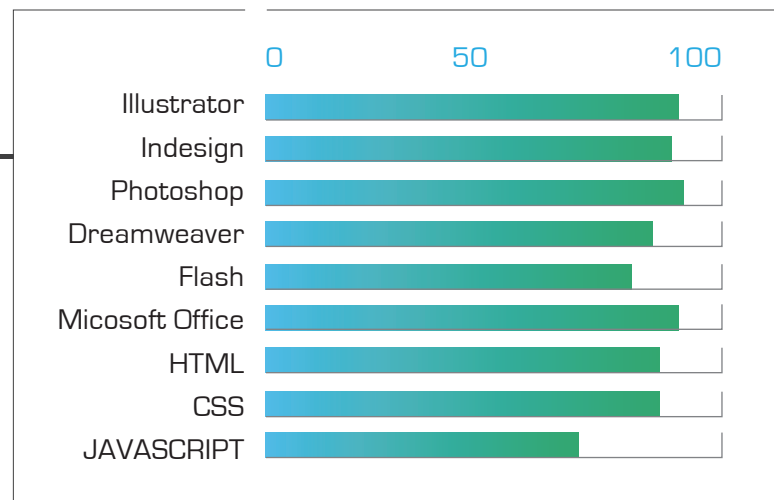


Bachelor of Fine Arts - Graphic Design

Minor - Art History

- University of Stevens Point Wisconsin (UWSP) - 2007

Software / Code Proficiency



INVOLMENT & AWARDS



- 2009 Presenter at Herzing College's career fair
- HOW Design Conference Attendee, Boston Massachusetts 2008
- UWSP Juried Student Exhibition 2007
 - Winner of James Pierson Memorial Art Award
- UWSP Juried Student Exhibition 2006
 - Winner Carlsten Gallery Photography Award
- Ham In The Fridge Portfolio Review Stevens Point 2007
- Arts Bash - UW Stevens Point 2006-2007

REFERENCES



Available upon request